Applicant - La Città del Sole (E10160290 - IT)

Partner Organisations: Élményakadémia Közhasznú Egyesület (E10166737 - HU); EXPERIENTIA (E10175474 - ES); CENTRS MARTA (E10204361 - LV); UNIVERSITAT FUR ANGEWANDTE KUNST WIEN (E10207671 - AT)

Field: Adult Education

Project Title: DONNA - DEEP AND CONCRETE OPPORTUNITY FOR GENDER EQUALITY - NEW PATH FOR INCLUSION THROUGH NATURE AND ART

Project Acronym: D.O.N.N.A.

Project Start Date: 01/12/2023

Project total Duration: 18 months

Project End Date: 31/05/2025

National Agency of the Applicant Organisation: IT02 - Agenzia Nazionale Erasmus+ - INDIRE

Language used to fill in the form: English

Project lump sum: 250 000,00 €

DONNA aims to enhance the skills of adult educators working with marginalized communities. The project focuses on increasing the use of blended non-formal education methods, such as long-term online learning and peer learning/leading, to empower women living in Roma settlements, migrant women, women facing violence and discrimination, and those in patriarchal areas. The ultimate goal of DONNA is to promote the use of "wo-men's circles" to reinforce empowerment and increase the integration.

DONNA reaches its objectives through various blended non-formal learning activities:

learning activities of methods: improv theater, outdoor education, art expression and gender equality facilitation awareness raising campaigns of discrimination and advocacy field tests for the establishment of sustainable “wo-men circles” for empowerment seminar and conference for dissemination of all developed DONNA outputs

DONNA aims to transfer and adopt methodology, which is innovative in the context of partners. Aim is to increase the quality of adult education and develop competencies through the outputs: online courses (O5) based on the DONNA digital book (O1) and easy-to-use tools (O2) and a guide to facilitate “wo-men circles” (O3). The project aims to create an enhanced social media campaign (O4), called "Colours for Equity", which reaches out to different stakeholders to promote grass-root inclusion.

“The goal is a Union of Equality where women and men, in all their diversity, are free to pursue their chosen path in life, have equal opportunities to thrive in, participate in and lead our European society.” extract from the 2023 report on gender equality in the EU

DONNA is an initiative aimed at dismantling gender inequality, discrimination, and bias against women. It aims to promote successful inclusion of women, by equipping adult educators with the necessary tools, competences and advocacy skills to effectively support these challenging target groups. Through an innovative online book (O1) the development of digital competencies for both adult educators and partner organizations through online courses (O5), with 20 built-in easy-to-use tools (O2), DONNA improves the competences of adult educators and beneath their adult learners. Additionally, DONNA provides a tutorial for adult educators working with women at risk of discrimination and bias an effective adult educator DONNA method and a collection of guidelines (O3) that enables discriminated women and their adult educators to work long-term in self-governed “wo-men groups” on empowerment based on their own initiatives. Beneath this it implements "Colours for equality," an artistic awareness-raising exhibition and social media campaign as a best practice to be adapted abroad (O4) and to raise attention of policy makers in local communities to change regulations in order to establish a fair gender balance on every aspect of life.

The target group for this initiative includes:

- adult educators who work in fields such as mental health, gender and health education, violence prevention, and women's rights.

- Other helping professionals, such as social workers, health care workers, caretakers, psychologists, teachers, trainers, artists, and youth workers, are also welcome to participate.

- Advocates for women's rights and equal opportunities in society, as well as public authorities such as municipalities and health care services, are encouraged to join efforts for education and awareness raising in rural areas. - adult educators who deal with men issues - finding healthy balance and roles in society

- Individuals as adult learners who may face discrimination and require support:

- include those living in patriarchal communities where strict gender roles and expectations limit their opportunities to participate in public life and decision-making and choosing autonomously their life path.

- Women in rural areas face additional challenges in accessing education, healthcare, and employment opportunities due to limited infrastructure and resources.

- Women belonging to minorities - Roma or other ethnic backgrounds - or marginalized groups also face multiple forms of discrimination based on their gender and other aspects of their identity, such as race, ethnicity, or religion. - Other groups that may require assistance include young mothers

- and women with refugee or migrant backgrounds, especially if their religion limits their mobility and access to education and employment opportunities.

- women/men who are survivors of domestic violence and are capable of participating NFL events, or women/men who are at high risk of domestic violence

Estimated project budget:

Work package n°1 'Project Management' 50 000,00

Work package n°2 - DONNA method 122 000,00

Work package n°3 - DONNA practice 45 000,00

Work package n°4 - Dissemination 19 000,00

Work package n°5 - Project meetings 14 000,00

Total 250 000,00